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CIS 320-01

**Assignment 1**

**Business Process Analysis**

1. Which business processes are most common and which ones are the least common?

Most of these websites are contain core processes. Mostly all the websites are nonprofit organizations, and the process includes are donations, which helps the page easily accessible whether you are donating a gift in memory, honor, or support. Other several processes which are included such as becoming a member, purchasing a commemorative, giving the gift of stock, sponsorships, and endowments gift. Though the organization is nonprofit their goal is always to deliver the value that provides direct service, and the purpose is to further a social cause and provide public benefits. Any member from the teams can feature on helping or teaching people about different parts of the parklands and if anyone became a member then they will receive quarterly newsletters which can be sent via mail or email on your preferences.

The least common process is such as visitation and some huge, big events which could benefit the website but due to the COVID-19 as for now even the public parks and certain places are highly open regardless the time has changed, and the capacity has also changed. Some strict rules are being enforced which they can find on their websites and social media pages.

1. Which organizations would you group together as representing “best practice” use of the web to support business processes? Why?

Most of the websites such as The Parklands of Floyd’s Fork, Bernheim Forest, Creasey Manhan Nature Preserve, and Hoosier National Forest that we visited had almost the same preferences to bring the improvement in their websites. Their social media pages and websites are mostly active all the time and have the best feature of the websites that allow you to receive emails regarding different public events, socials opportunities, and booking opportunities. As we mentioned before most of the websites are non-profit organizations their goal is to bring to the improvement in parks and is always to deliver the value that provides direct service and the purpose is to further a social cause and provide public benefits.

Lastly, in my own experiences that I have been to several parks and forests, the best support would always be the visitors and customer satisfaction as everyone would love to see the beauty of the park or nature in a better circumstance such as better improvement in certain things and seeing different then what it used to be.

1. In relation to the set of web sites you identify, which business processes and activities should we consider including on this web site? Why?

Though the wilderness Louisville websites seem great already we believed some to the changes should be brought to the websites. The best example of the changes that will work perfectly for the wilderness Louisville will be just like the ULink websites that had been updated since last month. Getting rid of old stuff and updating all could satisfy many people because the generation at this moment believes in changes in technology and new input which makes them very advanced and develop. Updating sites and making it much easier for the views will lead the websites to the next level and helps them, which could be beneficial in several ways.